



Dr. Diane Hamilton

Cracking the Curiosity Code

The Key to Unlocking Human Potential

Bio

Dr. Diane Hamilton is a nationally syndicated radio host, speaker, moderator, consultant, and educator. She has a Ph.D. in Business, taught more than 1000 business courses, and is an expert in curiosity, emotional intelligence, engagement, and other behavioral and cultural-based issues that impact workplace performance. She is the creator the Curiosity Code Index® assessment and author of Cracking the Curiosity Code: The Key to Unlocking Human Potential.

"Among its virtues, Dr. Diane Hamilton's well-researched, highly useful and very timely book, 'Cracking the Curiosity Code,' gives critical advice for how to overcome the factors that hold individuals and organizations back from achieving their full potential." **Steve Forbes - Chairman and Editor-in-Chief of Forbes Media**

Talking Points/Questions

1. Your fourth book, Cracking the Curiosity Code, has been praised by distinguished business leaders like Steve Forbes, Ken Fisher, Verne Harnish, Dave Ulrich, and many others. I saw that Keith Krach, the billionaire genius and former Chairman of Docusign, even wrote the foreword. Why do you think this book has garnered so much attention from so many impressive individuals?
2. In your research for the Curiosity Code Index® (CCI), you discovered four factors impact curiosity. What are those factors and what can be done to overcome them?
3. Why is the CCI different from other assessments?
4. What is so important about developing curiosity in the workplace?
5. Who should read this book and take the assessment?
6. What did it take to develop a assessment to measure factors that impact curiosity?
7. If consultants or HR personnel want to become CCI-certified, what would they need to do?

"Diane Hamilton gives you everything you need to know on curiosity, all wrapped in a book that surely will make you a better business manager or, for that matter, parent. **Ken Fisher - Executive Chairman, Fisher Investments, New York Times Bestselling Author**

About the Book and Assessment

Cracking the Curiosity Code could foreseeably launch the next movement to enhance human performance. Curiosity in the new millennium is what emotional intelligence was shown to be in the 1980s and 90s, a critical and direct link to improving motivation and communication-based issues that challenge organizations.

"Dr. Hamilton's excellent exploration of curiosity as a quantifiable success metric will become a benchmark for future leadership courses and life coaches' playbooks." **Mike Federle - CEO of Forbes Media**

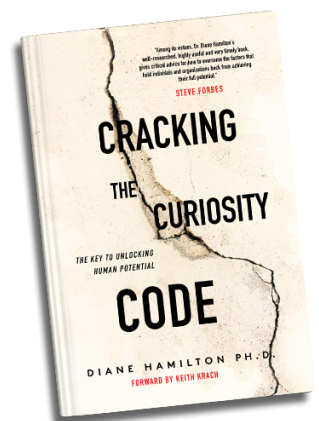
The company that can stimulate its workers' curiosity, can enhance employee engagement, emotional intelligence, innovation, productivity, and the many other by-products that come with that intrinsic, but under-utilized attribute. By developing curiosity and the ability to communicate without fear of repercussions, second-guessing or judgmental responses, employees can be better aligned and emotionally committed to their jobs, which in turn, can lead to improved productivity.

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In addition to the book, Dr. Hamilton created the Curiosity Code Index® (CCI), which determines the factors that impact curiosity. Hamilton spent years of research to validate this 36-question assessment. Leadership consultants and HR professionals can become certified to administer the CCI. Individuals and organizations can access the book, assessment, and other materials at <http://curiositycode.com>.



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