Cracking the Curiosity Code

The Key to Unlocking Human Potential

Diane Hamilton, PhD

Chapter 9 Curiosity and Age

Old age begins when curiosity ends. Saramego

Does our curiosity change as we age? Does it decrease? Do we lose our childlike curiosity as we grow? Do Millennials tend to have more curiosity than Baby Boomers, or less? Is age a factor in determining our curiosity to learn new things or to pursue new ideas? Just curious!

According to Robert Stokoe, director of the Jumeirah English-Speaking Schools in Dubai, United Arab Emirates, "Three-year-olds, on average, ask their parents about 100 questions a day, every day! However, by the time they are ten to 11 years of age they've pretty much stopped asking. Of even greater concern is that by the age of 25, only two percent can think outside the box. Curiosity seldom survives childhood. Adult creativity is still powerful, but there is just not enough of it. It can be said that the creative adult is the curious child who survived."

Dr. John Bowlby, a famed psychoanalyst who conducted a wide range of studies on curiosity and age, concurred with Stokoe. However, his acknowledgment included a qualifier.

Best known for his child attachment theory, this psychoanalyst wrote that intuitive curiosity found in young children can be greatly influenced by their mother or caregiver to whom they become feverishly attached. "Secure infants," Bowlby stated, "who view their caregiver as a secure base, feel safe to explore their environment, knowing they have that secure environment. Insecure infants, on the other hand, who do not feel the safety and security of their caregiver, are far less inclined to explore their environment."

Carol Dweck, author of *Mindset: The New Psychology of Success*, described the phenomenon in simple, binary terms. Children are greatly affected by their caregivers in terms of putting the child into either a growth or fixed mindset.ⁱⁱⁱ Dweck described the language that tends to encourage a growth mindset, phrases such as "Let's find out," "I wonder," and "What if . . .?"

Every mind is born with the instinct of curiosity. We all come into the world curious, an innate gift which newborns demonstrate as soon as they are born when they begin to look around.

Robert Stokoe

In light of Bowlby's qualifier, if we take Stokoe's article at face value, our curiosity is indeed strongest as a child but tends to lessen as we age. If you've ever played iPad games with an eight-year-old who is catching on more quickly than you are, you might tend to agree.

Then there is the dreaded fourth-grade slump.

Educators describe a phenomenon in which children between the end of the second and the middle of the fifth grade show a declining interest in reading and studies in general. Some say they're developing interests in video games, organized sports, and other after-school activities. Others say our education system tends to overwhelm them with tests and other assessments. By the fourth grade, the pupils feel burned out.

This phenomenon may be more of a commentary on our education system than on childhood development. As one educator said, "By the fourth grade, kids go from learning to read to reading to learn."

Research has shown that our brains go into the beginning stages of decline as early as our mid-twenties. But does that decline include curiosity as well? In 2014, the Public Library of Science published a study designed to answer that and related questions.

Researchers had 3,305 volunteers ranging in age from the midteens to the mid-forties play a video game called StarCraft 2, which required quick thinking and real-time strategy. The objective of the study was to gauge whether we begin to rely more on our experience and less on our curiosity as we age.

The researchers began the study with the premise that we employ our experience to compensate for our age-related decline, creating what they called "over-the-hill intuition." Do our brains begin to slow down as we age, therefore causing us to compensate by relying more on our experience?

This game required the participants to make a myriad of dynamic adjustments as they executed a game plan. While each player performed a variety of tasks, they were also required to form a long-term strategy.

The results from this game were both predictable and surprising.

The researchers concluded, "The speed with which the volunteers made decisions and shifted between tasks definitely declined with the older participants, with the first signs of cognitive decline beginning around the ripe old age of 24." iv

I could not, at any age, be content to take my place by the fireside and simply look on. Life was meant to be lived. Curiosity must be kept alive. One must never, for whatever reason, turn his back on life.

Eleanor Roosevelt

That research concluded that there was cognitive decline as we aged but showed no decline in curiosity. Related studies have suggested that while our brains may experience decline as we age, our curiosity remains intact and may actually increase. That

appears to be particularly true when confronted with topics that may not have interested us as children.

For example, when I was young, I had no curiosity or interest in anything related to history or social studies. However, visiting Pearl Harbor as an adult, I became more interested in learning about the Pearl Harbor bombing in 1941 and related events in ways I would not have earlier.

It appears that as we travel the journey into adolescence and adulthood, our curiosity tends to narrow from the wide-open spaces of our childhood to topics of more specific use or interest. They might include education, parenting, career, hobby-related issues, or even history. But the research continues to emphasize that positive re-enforcement and a supportive learning environment remain essential parts of that journey from childhood through old age.

Psychologist William Herbert Sheldon said, "There are those rare people who never lose their curiosity, their almost childlike wonder at the world. Those are people who continue to learn and grow intellectually until the day they die. And they are usually the people who make contributions, who leave some part of the world a little better off than it was before they entered it."

Continuing the search for connections between curiosity and age, psychologists Rhenna Bhavnani and Corrinne Hutt of the University of Reading conducted a study to track the growth in curiosity of boys and girls, as they grew from age seven to age nine. The study was published in the *Journal of Child Psychology and Psychiatry*. Vi It exposed different groups to curiosity-laden topics to see if the added exposure affected lasting curiosity and creativity over a two-year period.

While the study did not reveal significant changes in girls as they aged over that time span, it did demonstrate that boys showed

significantly higher levels of creativity when exposed to novel stimuli.

Given that previous studies have shown that mothers display a stronger interest in and connection to their daughters than their sons, it's speculated that other factors may have influenced the study. The lack of significant increases shown by the girls in the study could be attributed to the extra levels of exposure provided by their mothers that the boys did not get.

Exposure. That seems to be another important key in maintaining our curiosity as we age. Stated Bowlby, "We tend not to be curious about that to which we have not been exposed."

I strived to expose my own children to everything I could, even if I had no personal interest in the subject. As I write, I've had flashbacks of sitting in the stands on cold nights watching my daughters play softball. I had absolutely no interest in watching softball, especially on cold nights. But I wanted them to experience sports, as well as the arts and academics. Without exposure to several of these, they wouldn't know what might interest them.

The greatest invention in the world is the mind of a child.

Thomas Edison

From young children to older adults, the connection between curiosity and age continues to remain intertwined.

Becky Thomas, an author and executive coach who works extensively with generational issues in the workplace, has pointed out factors in the curiosity of different age groups.^{vii}

Thomas's work has echoed the same theme of John Bowlby's studies with children, adding that the opposite dynamic can also occur as we grow older. The lack of safety can enhance one's curiosity.

Thomas explained, "The safety and security an individual feels about their surroundings is clearly a factor regarding curiosity more than a person's age. But consider that Millennials grew up in a time with very low trust, due to the Financial Crisis, the events of 9/11, parents losing their jobs, etc. So, because they have low trust, they're apt to question things at a higher rate than a Gen Xer or baby boomer would at their age. Earlier generations grew up in a very 'safe' era and typically trusted leadership, so there wasn't the questioning and curiosity in the same way there is now."viii

Thomas continued, "Curiosity is also heavily tied to the value the individual places on learning. Millennials, or young professionals, are possibly more curious because they are still seeking to learn about issues their older counterparts already know. But, overall, the *safety of the environment* and the *value the individual places on learning* tend to be stronger variables than age in determining one's curiosity." ix

Going one step further, researchers Gary Swan and Dorit Carmelli conducted a study that showed, as we age, curiosity can add to the longevity and quality of our lives, up to thirty percent longer and a higher quality of life.^x

The study, funded by the National Institute of Aging, examined the curiosity levels among nearly 1,200 white men averaging age sixty-five. It also factored in physical health risks, including blood pressure, cholesterol level, and history of smoking, cancer, depression, or stroke. The subjects were followed for five years to see if curiosity had any differentiating effects on the length or quality of their lives.

The results showed a strong correlation between curiosity and strong physical and psychological health. They were not startling, but the strength of the correlation between the two was surprising.

After separating out the physical variables, the men who showed higher levels of curiosity were thirty percent more likely to live beyond those five years than the men with merely average curiosity. A related study of more than a thousand women found similar results.

Why would higher levels of curiosity relate to better survival in older adults, the researchers were asked? They explained that higher levels of curiosity can provide an improved ability to respond to the challenges of aging, such as limited mobility or changes in living arrangements.

"Those with higher levels of curiosity showed better coping skills with new challenges or new experiences. They were also more adept at establishing new friendships and showing new ways to solve problems. The adaptive value of exploratory, problemsolving behavior is fundamental to living longer."xi

The researchers concluded: "When we are children, our curiosity leads to effective intellectual and emotional development. When this child-like trait continues, it enhances our ability to live longer with more active lives."

"Conversely," they continued, "shrinking curiosity may be one of the earliest signs of abnormal aging of the central nervous system, an added health risk and a possible contributor to the shortened life span."

Dr. David Larson, epidemiologist at the National Institute for Healthcare Research, commented on the study: "Previous studies have shown that a spiritual outlook can lengthen the lives of the elderly. This study indicates that curiosity is connected to longer life as well."xii

Contrary to what many people believe, it appears that curiosity does not diminish with age. As we are reminded, curiosity is an intrinsic trait, just as is our need for food and water. It remains with us throughout our lives. Curiosity does, however, become more discriminating as we age. The curiosity of children is wide open; they show interest in anything about everything. They're discovering life experiences for the first time, and nothing is out of bounds. As we age and learn, we become more selective about our interests.

Chances are, at some point in your childhood, the metamorphosis of a caterpillar into a butterfly intrigued you. Unless you are a zoologist, though, chances are you're no longer curious about that phenomenon.

From the child who is curious about everything, to the college student whose education depends on becoming curious about trigonometry, to the retiree who, for the first time in his life, becomes curious about Social Security, the thirst remains. It is only a matter of what you drink, or if you choose to drink at all.

Imagine children as bundles of curiosity with an innate desire to discover the world around them. Now imagine shutting off or discouraging that natural tendency.

The loss of curiosity is not a function of aging but a learned fear of knowledge.

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