

TAKE THE LEAD RADIO WITH DR.
DIANE HAMILTON



BROADCASTING NETWORK, INC

C-SUITE Radio™

FEATURED

Nationally Syndicated Radio Personality, Award-Winning
Speaker, Consultant, Author, and Educator



Reach Top
Executives on a
Nationally
Syndicated Radio
Platform

Diane Hamilton, Ph.D.
5410 N. Scottsdale Road #C100
Paradise Valley, AZ 85253
drdianehamilton@gmail.com
<http://drdianehamilton.com>
602-616-7867



Quick Facts



- A nationally syndicated talk show on AM/FM stations through the the country, airing live every Monday, Wednesday, and Friday at 10 am EST. **The radio site demographic includes 65% male and 35% female with 41% between the ages of 40 and 65 and 32% between the ages of 30 and 60. The AM/FM version of the show receives a verified 70,000 - 100,000 daily listeners on the station's website in addition to up to 2 million potential on-air listeners.**
- **The show has international exposure through C-Suite Radio, which includes more than a million listeners per month.**
- **Guests include Forbes Brightest Entrepreneurs, Time Magazine Top 100 Most Influential People in the World, New York Times and Wall Street Journal Bestselling Authors, Renown Billionaires, and Award-Winning Social Media Experts.**
- **In addition to the AMFM247 and C-Suite Radio show sites, the program is on iHeart Radio, Youtube, Roku, Podcast Garden, iTunes, Dr. Diane Hamilton's website, and other top Internet platforms. Sponsors of the show can receive:**
 - **Promotion in social media including Facebook Twitter, LinkedIn, Google+**
 - **Promotion in upcoming media on the host's websites**
 - **Dedicated campaign with pre-marketing and follow-up promotion**
 - **Email blast to radio show database**
 - **Press release to various social media outlets**

Dr. Diane Hamilton

5410 N. Scottsdale Road, #C100, Paradise Valley, AZ 85253

<http://drdianehamilton.com/episodes>

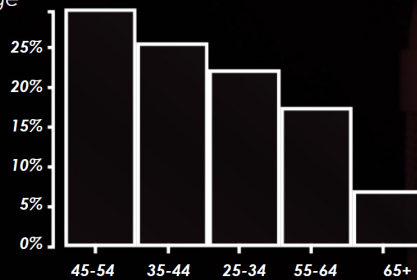
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C-SUITE Radio™

FEATURED

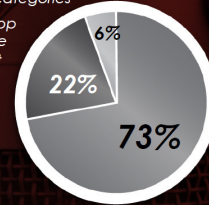
Demographic

Age



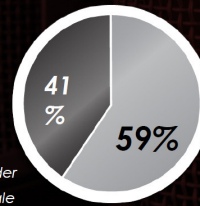
Device Categories

Desktop
Mobile
Tablet



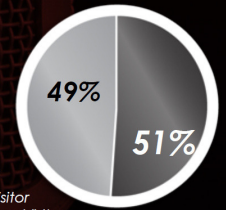
Gender

Male
Female



User Type

New Visitor
Returning Visitor



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THE Reach

% Membership Numbers



C-Suite Members 500K
C-Suite Newsletter 375K
C-Suite TV 80M/month
C-Suite Radio 1M/month
C-Suite Conferences 450 attendees/event

% Participation by Revenue



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Take the Lead Radio with Dr. Diane Hamilton - Sponsorship Proposal

"Dr. Hamilton is very engaging and focuses attention when interviewing." - Ken Fisher, **Billionaire, Author, CEO Fisher Investments**



"I have done more podcasts, as a guest, than I can count over the last ten years.

Dr. Diane Hamilton has a way with a podcast unlike anybody else. She is just terrific, she is fun, she is engaging, and she makes it fun for the guest, which makes it fun for the audience."

- Joe Calloway, **Bestselling Author, Speaker Hall of Fame**

"Diane's show is such a refreshing change of pace! She asks the most poignant questions – done in a coffee shop feel to make sure listeners get great content within the perfect context!" - Shama Hyder, **CEO Marketing Zen, Forbes 30 Under 30 Zenmaster of Marketing**



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Examples Interviews/Guests



Steve Forbes - Chairman and Editor in Chief of Forbes Media



Naveen Jain - Billionaire, CEO of Moon Express and Viome



Ken Fisher - Billionaire, CEO of Fisher Investments



Craig Newmark - Billionaire, Founder of Craigslist



Shama Hyder - Bestselling Author, Forbes 30 Under 30



Jeffrey Hayzlett - Chairman of C-Suite Network, bestselling author



Roya Mahboob - Time Magazine's 100 Most Influential People



Kare Anderson - Emmy-Winner, WSJ Report, TED Speaker



Spectacular Smith - CEO of Adwizar Named Marketing Guru by Huffington Post



Tom Hopkins - Bestselling author, World's Leading Authority on Selling



Dion Graham - Actor from The First 48 and The Wire



Sarah Kunst - CEO Proday, Forbes 30 Under 30



Dr. Shawne Duperon - 6-Time Emmy Winner and Nobel Prize Nominee



Sharon Lechter - Bestselling Author Rich Dad Poor Dad Think and Grow Rich Series



Kyle Wong - CEO Founder of Pixlee, Forbes 30 Under 30



Richard Stallman - Creator of GNU/Linux Software

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Bio

Dr. Diane Hamilton is an award-winning speaker, nationally-syndicated radio host, author, and educator. She is the author of multiple books including *It's Not You, It's Your Personality*. She is a certified emotional intelligence and Myers Briggs instructor. Her extensive experience includes working in multiple industries. She is the former MBA Program Chair at the Forbes School of Business and has taught more than 1000 business courses. Top companies, including Forbes, have hired her to speak to improve employee relationships, increase engagement, improve productivity, and reduce conflict.

Sponsor Links

- Testimonials: <http://drdianehamilton.com/testimonials/>
- Sponsor Link: <http://drdianehamilton.com/radio-sponsorship/>
- Episodes: <http://drdianehamilton.com/episodes/>

Social Media



<https://www.linkedin.com/in/drdianehamilton/>



<https://twitter.com/DrDianeHamilton>



<https://www.facebook.com/drdianehamilton/>



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About

Dr. Diane Hamilton

In addition to being a nationally syndicated radio host, award-winning speaker, author, and educator, Dr. Hamilton is a thought leader in the fields of leadership, sales, marketing, management, engagement, personality, and motivation. To help improve relationships in the workplace—and performance as a result—Dr. Hamilton draws on her decades of work experience in software, computers, corporate training, pharmaceuticals, real estate, mortgage lending, social media, education, and publishing.

A sought-after expert in emotional intelligence, Dr. Hamilton's research has been published widely in peer-reviewed journals. She is also the author of three books sold worldwide: *The Online Student's User Manual*, *How to Reinvent Your Career*, and *It's Not You, It's Your Personality*. Her book regarding personalities was required reading at an Arizona-based university, where she was also nominated for an honorary doctorate in addition to her traditionally-obtained Ph.D. in Business Management.

Her success in multiple industries, authoring books, and career as an MBA Program Chair and Assistant Professor propelled Dr. Hamilton into the speaking world, and now she is regularly hired by companies like Forbes to speak to organizations to increase engagement, improve productivity, and reduce conflict. Whether through her radio show, a webinar, or a live presentation, Dr. Hamilton presents to and interviews leaders from some of the top organizations in the modern workplace.

Incorporating her nearly four decades of real-world experience, Dr. Hamilton provides strategies that are ready to implement and create results. With a Ph.D. in Business, she has taught over 1,000 business-related courses and is a qualified Myers-Briggs and a certified Emotional Intelligence instructor.

Dr. Hamilton Has Earned Many Awards and Credentials



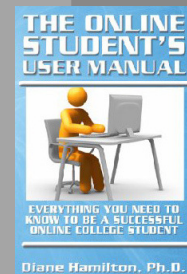
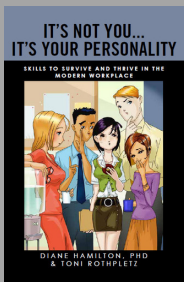
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MEDIA EXPOSURE



Print and Web

- Author of Several Books including: It's Not You It's Your Personality and How to Reinvent Your Career
- Contributor Author for Investopedia
- Former Editor in Chief of Online Education Website
- Multiple Peer-Review Journal Articles
- Guest Blogger on Multiple Sites



Podcasts and Radio



- Nationally Syndicated Radio Show Host and Podcast Available on iTunes and Multiple Sites
- Interviewed Hundreds of Top-Tier Business People, Billionaires, and Celebrities.
- Interviewed by Many Other Podcasters and Radio Show Hosts

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Sponsor Packages

Sponsorship Level	Investment	Year-Long Multi-Benefits Package
Trailerblazer Sponsor	\$10,000/year	<ul style="list-style-type: none"> • Run a 30 second ad in a show each week (ad provided by your company) • Host will mention your company in every show with an ad from your company • Include your company logo on the show's homepage • Social media posts on LinkedIn, Twitter, Facebook, Google+
Maverick Sponsor	\$25,000/year	<p>In addition to the above:</p> <ul style="list-style-type: none"> • Run a 30 second ad in a show three times a week (ad provided by your company) • Tell each guest about your company • Post other non-show related items for your company on the show website • Host will mention your company in every show • Your company can be featured at live events.
Presenting Sponsor	\$50,000/year	<p>In addition to the above:</p> <ul style="list-style-type: none"> • Verbally mention "your company name presents" in the intro of every show • Exclusivity in your category of business • Include text on the site that states, "your company name presents" • Feature a how to segment week regarding how to utilize best practices using your company • Feature a guest (provided by your company) at least once a month on the show. • Banner ad (provided by your company) to display on show website. • Contests for your company products available • Hashtag for your company listed in Twitter postings three times a week.